



**IN THE NATURE OF ABRIDGED PROSPECTUS – MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS  
DATED MAY 15, 2023 (THE “RHP”). YOU ARE ENCOURAGED TO READ GREATER DETAILS AVAILABLE IN THE RHP.**

**BIDDER'S UNDERTAKING AND CONFIRMATION FOR BID CUM APPLICATION FORM**

**(IN CASE OF A JOINT BID, THE CONFIRMATIONS, AUTHORISATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST BIDDER WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT BIDDERS. THE FIRST BIDDER SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE OFFER OF EQUITY SHARES.)**

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. On the basis of the RHP filed with the Registrar of Companies, Delhi (the “RoC”), General Information Document for Investing in Public Offers (“GID”) and having studied the attached details as per the Abridged Prospectus, I/we hereby apply for Allotment to me/us of the Equity Shares in the Offer upto my/our Bids for maximum number of Equity Shares at or above the Offer Price, to be discovered through the Book Building Process. I/we hereby confirm that I am/we are eligible person(s) to invest in the Offer in accordance with applicable laws. The amount payable on Bidding has been blocked in the ASBA Account with the relevant SCSB or the bank account linked with the UPI ID (in case of UPI Bidders using UPI Mechanism) as mentioned in the Bid cum Application Form, as the case may be. I/we agree to accept the Equity Shares Bid for, or such lesser number as may be Allotted to me/us subject to the terms of the RHP, Abridged Prospectus, the GID, the Bid cum Application Form and other applicable laws. I/we undertake that I/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be Allotted and to register my/our address as given in the Depository records and to place my/our name on the register of members of the Company. I/we acknowledge that in case of QIB Bidders, only the SCSBs (for Bids other than the Bids by Anchor Investors), and the BRLMs and their affiliated Syndicate Member (only in the Specified Locations) have the right to reject Bids (including on technical grounds) at the time of acceptance of Bid cum Application Form provided that the reasons for rejecting the same shall be provided to such Bidder in writing, whereas it has a right to reject it from Non-Institutional Bidders and Retail Individual Bidders based only on technical grounds and/or as specified in the Abridged Prospectus, GID and the RHP. I/we authorise the Company to make the necessary changes in this Bid cum Application Form and the RHP for filing of the Prospectus with the RoC without intimation to me/us and use this Bid cum Application Form as the application form for the purpose of this Offer.

**I/WE CONFIRM THAT :** I/we represent, warrant, acknowledge and agree with the Company, the Selling Shareholders and the BRLMs as follows: (A) I/we have received a copy of the RHP and have read it and My / our investment decision is based on the RHP; (B) I/we have read and agree to the representations, warranties, acknowledgements and agreements contained in the section entitled “Offer Procedure” and either (1) the sections “Terms of the Offer” and “Other Regulatory and Statutory Disclosures” of the RHP, (C) I/we understand that the Equity Shares offered in the Offer have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction and my/our Bid is in compliance with all laws that are applicable to me/us; (D) I/we understand that the Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “U.S. Securities Act”), or the laws of any state of the United States and are being offered and sold to me/us in “offshore transactions” as defined in, and in reliance on Regulation S under the Securities Act (“Regulation S”); (E) I was/we were outside the United States (within the meaning of Regulation S) at the time the offer of the Equity Shares offered in the Offer was made to me/us and I am/we are currently outside the United States (within the meaning of Regulation S); (F) I/we agree to the terms and conditions in (1) this Application Form and (2) the RHP, (G) where I am/we are purchasing the Equity Shares as fiduciary or agent for one or more investor accounts, I/we have sole investment discretion with respect to each such account and I/we have full power to make the representations, warranties, agreements and acknowledgements herein; (H) where I am/we are purchasing the Equity Shares for one or more managed accounts, I/we represent and warrant that I am/we are authorised in writing by each such managed account to purchase the Equity Shares for each managed account and to make (and I/we hereby make) the representations, warranties, agreements and acknowledgements herein for and on behalf of each such account, reading the reference to “I/we” to include such accounts; (I) I/we agree to indemnify and hold the Company, the Selling Shareholders and the members of the Syndicate harmless from any and all costs, claims, liabilities and expenses (including legal fees and expenses) arising out of or in connection with any breach of these representations, warranties or agreements and I/we agree that the indemnity set forth herein shall survive the resale of the Equity Shares.

**FOR QIB BIDDERS:** We confirm that the Bid size/maximum Equity Shares applied for by us do not exceed the relevant regulatory approvals/limits. I am/We are not prohibited from accessing capital markets under any order/ruling/judgment of any regulatory, judicial or any other authority, including Securities and Exchange Board of India (“SEBI”) or under the provisions of any law, regulation or statute.

**Further:** I) In accordance with ASBA process provided in the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (“SEBI ICDR Regulations”) and as disclosed in the RHP, I/we authorise (a) the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs (at Designated SCSBs Branches) or the RTAs (at Designated CDP Locations), as the case may be, to do all acts as necessary to make the application in the Offer, including uploading my/our Bid, blocking, unblocking of funds in the bank account of the applicant maintained with the SCSB as specified in the Bid cum Application Form or in the bank account of the Applicant linked with the UPI ID provided in the Bid cum Application Form, as the case may be, transfer of funds to the Public Offer Account on receipt of instruction from Registrar to the Offer or the Sponsor Bank, as the case may be, after finalisation of Basis of Allotment; and (b) the Registrar to the Offer or Sponsor Bank, as the case may be, to issue instruction to the SCSBs to unblock the funds in the specified bank account upon finalisation of the Basis of Allotment. 2) In case the amount available in the specified bank account is insufficient as per the highest Bid option, the SCSB/Registrar to the Offer shall reject the application. 3) I/we hereby authorise the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs (at Designated SCSBs Branches) or CDPs (at Designated CDP Locations) or the RTAs (at Designated RTA Locations), as the case may be, to make relevant revisions as may be required to be done in the Bid, in the event of a revision of the Price Band.

I/we hereby provide our consent to the Stock Exchanges / Sponsor Bank / NPCI / Registrar to the Offer for collecting, storing and usage validating my/our PAN details from the bank account where my / our amount is blocked by the relevant SCSBs.

I/we acknowledge that as per existing policy of the Government of India, OCBs cannot participate in the Offer. I am/We are not an OCB. For further details, see “Offer Procedure” and “Restrictions on Foreign Ownership of Indian Securities” beginning on page 227 and 257, respectively of the RHP.

**INSTRUCTION FOR FILLING UP THE BID CUM APPLICATION FORM**

- Name of Sole/ First Bidder should be exactly the same as it appears in the Depository records. In case of joint Bids, only the name of the First Bidder (which should also be the first name in which the beneficiary account is held) should be provided in the Bid cum Application Form. The Bid means an ‘indication to make an offer’ during the Bid/offer period by a Bidder and not ‘an offer’.
- The First Bidder, should mention his/ her PAN allotted under the Income Tax Act, 1961, DP ID, Client ID and UPI ID (as applicable). Except for Bids by or on behalf of the Central or State Government and the officials appointed by the courts and by investors who are exempt from the requirement of obtaining/ specifying their PAN for transacting in the securities market and by persons residing in the state of Sikkim, any other category of Bidders, including without limitation, multilateral/bilateral institutions, the Bidders, or in the case of Bid in joint names, the First Bidder (the first name under which the beneficiary account is held), should mention his/ her PAN allotted under the Income Tax Act, 1961. Any Bid cum Application Form without the PAN is liable to be rejected other than as specified above. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes (“CBDT”) notification dated February 13, 2020 and press release dated June 25, 2021, read with press release dated September 17, 2021.
- Based on the PAN, DP ID and Client ID provided by the Bidders, the Registrar to the Offer will obtain Demographic Details registered with Depository Participants to be used, among other things, for Allotment, technical rejections or unblocking ASBA Account. Hence, Bidders are advised to immediately update any change in their Demographic Details as appearing on the records of the Depository Participant to ensure accuracy of records. Please note that failure to do so could result in failure in Allotment and delays in unblocking of ASBA Account at the Bidders’ sole risk and neither the Members of the Syndicate nor the Registered Brokers nor the Registrar to the Offer nor CRTAs/CDPs nor the SCSBs nor the Company nor the Selling Shareholder shall have any responsibility and undertake any liability for the same.
- Bid Lot and Price Band: The face value of Equity Shares is ₹ 10/- each. The Price Band has been decided by the Company and the Selling Shareholders, in consultation with the BRLMs, and will be advertised in english all edition of Business Standard (a widely circulated english national daily newspaper) and Hindi all edition of Business Standard (a widely circulated hindi national daily newspaper, and Delhi edition of Pratap Kiran, a Hindi regional newspaper (Hindi being the regional language of Delhi where our Registered Office is located), at least two (2) Working Days prior to the Bid/offer Opening Date, with the relevant financial ratios calculated at the Floor Price and at the Cap Price and have been made available to NSE (“NSE Emerge” the “Stock Exchange”) for the purpose of uploading on its website in accordance with SEBI ICDR Regulations. In case of revision of the Price Band, the Bid/offer Period will be extended for at least three (3) additional Working Days after revision of Price Band subject to the Bid/offer Period not exceeding a total of ten (10) Working Days. Any revision in the Price Band and the revised Bid/offer Period, if applicable, will be widely disseminated by notification to the Stock Exchanges, by issuing a press release and also by indicating the changes on the websites of the BRLM, and on the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank as applicable.
- Maximum and Minimum Bid Size: In case of Retail Individual Investors, such number of Equity Shares in multiples of the minimum Bid Lot such that the Bid Amount does not exceed ₹ 200,000. Bids at the Cut-Off Price indicate their agreement to purchase the Equity Shares at the Offer Price, as determined at the completion of the Book Building Process. In case of Non-Institutional and QIB Investors, the minimum Bid size shall be such number of Equity Shares in multiples of the minimum Bid Lot such that Bid Amount exceeds ₹ 200,000. The maximum Bid by any investor should not exceed the investment limits prescribed for them by applicable laws and mentioned in the RHP.
- Please tick category as applicable to ensure proper upload of Bid in Stock Exchange system.
- Please tick investor status as applicable. Please ensure investor status is updated in your Depository records.
- Cheques/Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted. Eligible NRIs bidding on a non-repatriation basis by using the Resident Bid cum Application Form are required to authorise their SCSB to confirm or accept the UPI Mandate Request (in case of UPI Investors Bidding through the UPI Mechanism), block their Non-Resident Ordinary (NRO) accounts for the full Bid Amount, at the time of the submission of the Bid cum Application Form, and Eligible NRI bidding on a repatriation basis by using the Non-Resident Forms should authorise their respective SCSB to confirm or accept the UPI Mandate Request (in case of UPI Investors) to block their Non-Resident External (“NRE”) accounts (including UPI ID, if activated), or FCNR Accounts, All Bidders including the Eligible NRIs Bidding on a non-repatriation basis can obtain the Bid cum Application Form in accordance with applicable law and SEBI UPI Circulars. Bidders to please ensure that SCSB where the ASBA Account is maintained has notified at least one branch in the location where Bid cum Application Forms will be deposited by Designated Intermediaries.
- Please note that application made using third party UPI ID or third party ASBA Bank A/c. are liable to be rejected.
  - QIBs and Non-Institutional Investors Bidding for an amount exceeding ₹ 500,000 cannot use UPI Mechanism to apply per NPCI vide circular reference no.NPCI/UPI/OC No. 127/2021-22 dated December 9, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/ CIR/P/2022/45 dated April 5, 2022.
  - For UPI Bidders applying using UPI.**
    - Please ensure that your Bank is offering UPI facility for public offers.
    - Please mention UPI ID clearly in CAPITAL LETTERS only.
    - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>) respectively, as updated from time to time.
    - Eligible NRIs applying in the Offer through the UPI Mechanism, are advised to ensure with the relevant bank where their account is UPI linked prior to submitting their Bid cum Application Form.
    - UPI ID cannot exceed 45 characters.
    - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
    - UPI Bidders Bidding using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN.
  - For further details, see “Offer Procedure” on page 227 of the RHP.
- Only the Sole Bidder/First Bidder is required to sign the Bid cum Application Form /Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA Account holder is mandatory. If the First Bidder is not the account holder, ensure that the Bid cum Application Form is signed by the account holder. Necessary revisions in the Bidders’ undertaking and instructions will be required depending upon the jurisdiction in which the sale of shares is proposed.
- Other Instructions: a. Bids must be made only in the prescribed Bid cum Application Form. b. Bids must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the Members of the Syndicate, Registered Broker, CDPs, CRTAs, and/or SCSBs will not be liable for errors in data entry due to incomplete or illegible Bid cum Application Forms; and c. Ensure that all applicable documents in support of the Bid are attached with the Bid cum Application Form.
- The Bidders may note that in case the DP ID, Client ID and PAN mentioned in the Bid cum Application Form and entered into the electronic bidding systems of the Stock Exchanges do not match with the DP ID, Client ID and PAN available in the Depository database, the Bid cum Application Form is liable to be rejected. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021 read with press release dated September 17, 2021. You may be sent the RHP and the Prospectus either in physical form or electronic form or both. You shall not distribute or forward this documents and these documents are subject to the disclaimers and restrictions contained in or accompanying in it.
- The Equity Shares offered in the Offer have not been and will not be registered under the Securities Act or any other applicable law of the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws. Accordingly, the Equity Shares are only being offered and sold outside the United States in “offshore transactions” in reliance on Regulation S under the Securities Act and the applicable laws of the jurisdiction where those offers, and sales are made. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. Until the expiry of 40 days after the commencement of the offer, an offer or sale of the Equity Shares within the United States by a dealer (whether or not it is participating in the offer) may violate the registration requirements of the Securities Act unless made pursuant to available exemptions from the registration requirements of the Securities Act and in accordance with applicable state securities laws in the United States.
- This Bid cum Application Form is being offered to you on the basis that you (i) confirm that the representations, warranties, agreements and acknowledgement set out in “Other Regulatory and Statutory Disclosures” and “Offer Procedure” on pages 202 and 227 respectively of the RHP and (ii) agree to abide by (1) this Bid cum Application Form and (2) the RHP with the terms and conditions contained therein.

Note : Terms used but not defined herein shall have the meaning assigned to such terms in the RHP. For detailed instructions for filling the various fields of this Bid cum Application Form, please refer to the GID, which is also available on the respective websites of the BRLMs and the Stock Exchanges.

TEAR HERE

COMPANY CONTACT DETAILS		REGISTRAR CONTACT DETAILS
<b>VASA DENTICITY LIMITED</b> <b>CIN:</b> U74999DL2016PLC305052 <b>Registered Office:</b> Khasra No. 714, Village, P.O. Chattarpur, South Delhi-110074, Delhi, India. <b>Tel No:</b> +91 85273 60456; <b>E-mail:</b> <a href="mailto:cs@dentalkart.com">cs@dentalkart.com</a> ; <b>Website:</b> <a href="http://www.dentalkart.com">www.dentalkart.com</a> ; <b>Contact Person:</b> Kriti Arora, Company Secretary & Compliance Officer		<b>MAS SERVICES LIMITED</b> <b>CIN:</b> U74899DL1973PLC006950 T-34, 2nd Floor, Okhla Industrial Area, Phase-II, New Delhi-110020, Delhi, India. <b>Facsimile:</b> +91-11-26387384; <b>Email:</b> <a href="mailto:info@masserv.com">info@masserv.com</a> <b>Investor Grievance Email:</b> <a href="mailto:investor@masserv.com">investor@masserv.com</a> <b>Website:</b> <a href="http://www.masserv.com">www.masserv.com</a> <b>Contact Person:</b> N. C. Pal <b>SEBI Registration Number:</b> INR000000049

This is an abridged prospectus containing salient features of the Red Herring Prospectus dated May 15, 2023 (the "RHP"). You are encouraged to read greater details available in the RHP (Download link: <https://dentalkart-application-media.s3.ap-south-1.amazonaws.com/investors-data/Red+Herring+Prospectus.pdf>). Unless otherwise specified all capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the RHP.

THIS ABRIDGED PROSPECTUS CONSISTS OF EIGHT PAGES. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.



(Scan this QR Code to view  
Abridged Prospectus)



## VASA DENTICITY LIMITED

CIN: U74999DL2016PLC305052; Date of Incorporation: August 29, 2016

Registered Office	Contact Person	Email and Telephone	Website
Khasra No. 714, Village, P.O. Chattarpur, South Delhi-110074, Delhi, India	Kriti Arora, Company Secretary & Compliance Officer	<b>E-mail:</b> <a href="mailto:cs@dentalkart.com">cs@dentalkart.com</a> <b>Tel No:</b> +91 85273 60456	<a href="http://www.dentalkart.com">www.dentalkart.com</a>

### Promoters of the Company

Dr. Vikas Agarwal, Sandeep Aggarwal, Manish Kumar & Nakul Varshney

### Details of Offer to Public

Type of Issue (Fresh/ OFS/Fresh & OFS)	Fresh Issue Size (by no. of shares or by amount in ₹)	OFS Size (by no. of shares or by amount in ₹)	Total Issue Size (by no. of shares or by amount in ₹)	Issue Under 6(1)/ 6(2)	Share Reservation			
					QIB	NII	RII	Market Maker
Fresh Issue & OFS	Up to 31,74,000 Equity Shares	Up to 10,50,000 Equity Shares	Up to 42,24,000 Equity Shares	This Issue is being made in terms of regulation 229(2) and 253(1) of chapter IX of the SEBI (ICDR) Regulations, 2018 as amended.	Not more than 20,02,000 Equity Shares	Not less than 6,02,000 Equity Shares	Not less than 14,04,000 Equity Shares	Up to 2,16,000 Equity Shares

These equity shares are proposed to be listed on NSE Emerge (i.e. SME platform of National Stock Exchange of India Limited).

OFS: Offer for Sale

### Details of OFS by Promoter(s)/ Promoter Group/ Other Selling Shareholders

Name	Type	No. of Shares offered/ Amount in ₹.	WACA in ₹ per Equity
Dr. Vikas Agarwal	Promoter/ Selling shareholder	Up to 5,98,500 Equity Shares	Nil
Sandeep Aggarwal	Promoter/ Selling shareholder	Up to 3,99,000 Equity Shares	Nil
Manish Kumar	Promoter/ Selling shareholder	Up to 31,500 Equity Shares	Nil
Nakul Varshney	Promoter/ Selling shareholder	Up to 21,000 Equity Shares	Nil

P: Promoter; PG: Promoter Group; OSS: Other Selling shareholder; WACA: Weighted Average Cost of Acquisition shall be calculated on fully diluted basis

Price Band, Minimum Bid Lot & Indicative Timelines	
Price Band*	₹ [●] to ₹ [●] Per Equity Share of face value of ₹ 10 each.
Minimum Bid Lot Size	For details of minimum bid lot size, please refer to price band advertisement to be published in all editions of English National Newspaper “Business Standard”, all editions of Hindi National Newspaper “Business Standard” and Delhi edition of regional newspaper “Pratah Kiran”.
Bid/Offer Open On**	Tuesday, May 23, 2023
Bid/Offer Closes On	Thursday, May 25, 2023
Finalisation of Basis of Allotment	On or about Tuesday, May 30, 2023
Initiation of Refunds	On or about Wednesday, May 31, 2023
Credit of Equity Shares to Demat accounts of Allottees	On or about Thursday, June 01, 2023
Commencement of trading of Equity Shares	On or about Friday, June 02, 2023

\*For details of price band and basis of offer price, please refer to price band advertisement and page 79 of RHP.

\*\*Our Company and the Selling Shareholders, in consultation with the BRLMs, consider participation by Anchor Investors in accordance with the SEBI (ICDR) Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Offer Opening Date i.e. Monday, May 22, 2023.

The Weighted average cost of acquisition of all Equity Shares transacted over the trailing eighteen months from the date of RHP.

Period	Weighted Average Cost of Acquisition (in ₹)	Upper end of the Price Band (₹ [●]) is ‘X’ times the weighted Average cost of Acquisition*	Range of acquisition price: Lowest Price – Highest Price (in ₹)
Trailing eighteen Month from the date of RHP	NIL	NIL	NIL

\*Information of Cap Price will be included after finalization of the Price Band

WACA: Weighted Average Cost of Acquisition shall be calculated on fully diluted basis for the trailing eighteen months from the date of RHP

RISKS IN RELATION TO THE FIRST OFFER
The face value of the Equity Shares is ₹ 10/- per equity share. The Floor Price, Cap Price and Offer Price determined by our Company, in consultation with the BRLM, on the basis of the assessment of market demand for the Equity Shares by way of the Book Building Process, as stated under “ <b>Basis for offer Price</b> ” on page 79 should not be considered to be indicative of the market price of the Equity Shares after listing. No assurance can be given regarding frequency of trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.
GENERAL RISKS
Investment in equity & equity-related securities involve a degree of risk and investors should not invest any funds in this Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Offer. For taking an investment decision, investors must rely on their own examination of the Issuer and this Offer, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”), nor does, SEBI guarantee the accuracy or adequacy of the contents of the RHP. Specified attention of the investors is invited to the section titled “ <b>Risk Factors</b> ” at page 26 of the RHP and on page 9 of this Abridged Prospectus.
PROCEDURE
You may obtain a physical copy of the Bid-cum-Application Form and the RHP from the stock exchange, syndicate members, registrar to the offer, share transfer agents, depository participants, stock brokers, underwriters, bankers to the offer, investors’ associations or Self Certified Syndicate Banks.
If you wish to know about processes and procedures applicable to this Offer, you may request for a copy of the RHP and/or the General Information Document (GID) from the BRLM’s or download it from the website of the Stock Exchange i.e. <a href="http://www.nseindia.com">www.nseindia.com</a> and the BRLM at <a href="http://www.hemsecurities.com">www.hemsecurities.com</a>

PRICE INFORMATION OF BRLM's*					
Sr. No.	Issue name	Name of Merchant Banker	+/- % change in closing price, [+/- % change in closing benchmark]- 30 <sup>th</sup> calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 90 <sup>th</sup> calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]- 180 <sup>th</sup> calendar days from listing
1.	Silicon Rental Solutions Limited	Hem Securities Limited	39.74% [5.25%]	96.79% [4.75%]	92.69% [3.20%]
2.	Concord Control Systems Limited		248.82% [5.25%]	314.55% [4.75%]	739.29% [3.20%]
3.	Lloyds Luxuries Limited		25.63% [6.15%]	29.75% [6.58%]	-44.87% [3.77%]
4.	Vedant Asset Limited		44.25% [5.91%]	37.50% [4.32%]	-1.82% [3.85%]
5.	Baheti Recycling Industries Limited		174.67% [-2.73%]	107.78% [4.82%]	N.A.
6.	Chaman Metalics Limited		44.47% [0.68%]	19.74% [-1.05%]	N.A.
7.	Earthstahl & Alloys Limited		22.50% [1.41%]	45.83% [1.81%]	N.A.
8.	Macfos Limited		69.61% [0.71%]	N.A.	N.A.
9.	Systango Technologies Limited		110.56% [5.00%]	N.A.	N.A.
10.	Labelkraft Technologies Limited		0.27% [3.68%]	N.A.	N.A.

Source: Price Information [www.bseindia.com](http://www.bseindia.com) & [www.nseindia.com](http://www.nseindia.com) Offer Information from respective Prospectus.

\* The scrip of Baheti Recycling Industries Limited, Chaman Metalics Limited & Earthstahl & Alloys Limited has not completed its 180<sup>th</sup> days from the date of listing; Macfos Limited, Systango Technologies Limited & Labelkraft Technologies Limited has not completed its 90<sup>th</sup> days & 180<sup>th</sup> days from the date of listing.

'Name of BRLM and contact details (telephone and email id) of each BRLM	<b>Hem Securities Limited</b> Address: 904, A Wing, Naman Midtown, Senapati Bapat Marg, Elphinstone Road, Lower Parel, Mumbai-400013, Maharashtra, India Tel No.: +91-22-4906 0000 Email: <a href="mailto:ib@hemsecurities.com">ib@hemsecurities.com</a> Contact Person: Mr. Ajay Jain
Name of Syndicate Members	Hem Finlease Private Limited
Name of Market Maker	Hem Finlease Private Limited
Name of Registrar to the Offer and contact details (telephone and email id)	<b>Mas Services Limited</b> Address: - T-34, 2 <sup>nd</sup> Floor, Okhla Industrial Area, Phase-II, New Delhi-110020, Delhi, India. Tel No.: +91 11 2638 7281/82/83 Email: <a href="mailto:info@masserv.com">info@masserv.com</a> Contact Person: Mr. N. C. Pal
Name of Statutory Auditor	M/s. KRA & Co., Chartered Accountants
Name of Credit Rating Agency and the rating or grading obtained, if any	Not Applicable
Name of Debenture trustee, if any.	Not Applicable



Self-Certified Syndicate Banks	The list of banks is available on <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes</a>
Non-Syndicate Registered Brokers	You can submit Bid cum Application Forms in the Offer to Non Syndicate Registered Brokers at the Non Syndicate Broker Centres. For further details, see section titled “ <i>Offer Procedure</i> ” beginning at page 227 of the RHP
Details regarding website address(es)/ link(s) from which the investor can obtain list of registrar to offer and share transfer agents, depository participants and stock brokers who can accept application from investor (as applicable)	<a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes</a>

#### PROMOTERS OF THE ISSUER COMPANY

Sr. No.	Name	Individual/ Corporate	Experience & Educational Qualification
1	Dr. Vikas Agarwal	Individual	Dr. Vikas Agarwal, is one of our Promoter and Chairman & Managing Director of our Company. He has been associated with the Company since incorporation. He has completed his Bachelor of Dental Surgery from University of Delhi, in 2011. He has a work experience of around 10 years in the field of Dental Industry. He is looking after core management of the company and entrepreneur, active and enthusiastic in business activities. He is primarily responsible for the performance and supervision of technical, administrative and day-to-day operations of our Company, including but not limited to developing strategic plans, promotion of revenue, profitability and growth of our Company.
2	Sandeep Aggarwal	Individual	Sandeep Aggarwal, is one of our Promoters and the Whole Time Director & Chief Financial Officer (CFO) of our Company. He has been associated with the Company since incorporation. He has completed his Bachelor of Technology in Computer Science & Engineering from the LNM Institute of Information Technology, Jaipur, Rajasthan in 2013. He has a work experience of over 10 years in the Dental Industry. He is playing vital role in formulating administration and Accounting, Financial, Taxation and Legal operations and effective implementation of the same. He is responsible for the expansion and overall management of the business of our Company and his leadership abilities have been instrumental in leading the core team of our Company.
3	Manish Kumar	Individual	Manish Kumar is one of our Promoter of our Company. He has been associated with the Company since 2017. He has completed his Bachelor of Technology in Electronics and Electrical Engineering from the National Institute of Technology, Hamirpur, Himachal Pradesh in 2013. He has an overall work experience of around 10 years. He looks after architecting, designing, and implementing architecture & infrastructure activities of the company.
4	Nakul Varshney	Individual	Nakul Varshney is one of our Promoter of our Company. He has been associated with the Company since 2016. He has completed his Bachelor of Technology in Computer Science & Engineering from the LNM Institute of Information Technology, Jaipur, Rajasthan in 2016. He has an overall work experience of around 6 years. He looks after Web Design and Development, software development activities of the company.

#### BUSINESS OVERVIEW AND STRATEGY

**Company Overview:** Company is engaged in the business of marketing and distribution of a comprehensive portfolio of dental products including consumables, instruments, equipment, and accessories for diagnosing, treating and preventing dental conditions as well as improving the aesthetics of the human smile through our online portal “Dentalkart.com”. The same is operated through our website and mobile application “Dentalkart”. We operate an online channel housing approximately 300 domestic and international brands with a comprehensive product range of more than 10,000 dental products.

**Product/Service Offering:** Through our website and mobile application - “Dentalkart.com”, we sell a broad range of dental products including dental consumables such as adhesives, filling materials, and impression materials; dental equipment such as chairs, x-ray machines, and autoclaves; and dental instruments such as forceps, probes, and mirrors.

**Revenue Segmentation by Product/Service Offering: NA****Geographies Sales:**

₹ in Lakhs

Particulars	31.12.22	% of total sales	21-22	% of total sales	20-21	% of total sales	19-20	% of total sales
Domestic	8,709.02	99.78%	7,692.05	100.00%	3,874.30	96.69%	2,900.46	95.35%
International	19.56	0.22%	-	-	132.78	3.31%	141.35	4.65%
<b>Total</b>	<b>8,728.59</b>	<b>100.00%</b>	<b>7,692.05</b>	<b>100.00%</b>	<b>4,007.08</b>	<b>100.00%</b>	<b>3,041.81</b>	<b>100.00%</b>

**Key Performance Indicators:**

(₹ In Lakhs except percentages and ratios)

Particulars	As of and for the year/period ended			
	December 31, 2022*	March 31, 2022	March 31, 2021	March 31, 2020
Revenue from Operations <sup>(1)</sup>	8728.59	7692.05	4007.08	3041.80
EBITDA <sup>(2)</sup>	740.43	588.04	48.22	19.42
EBITDA Margin <sup>(3)</sup>	8.48%	7.64%	1.20%	0.64%
Profit After Tax (PAT)	501.90	540.98	32.58	9.44
PAT Margin <sup>(4)</sup>	5.75%	7.03%	0.81%	0.31%
Net Worth <sup>(5)</sup>	1102.66	600.76	59.78	27.20
ROE <sup>(6)</sup>	45.52%	90.05%	54.50%	34.71%
ROCE <sup>(7)</sup>	53.52%	62.30%	19.29%	16.23%

\*Not Annualized

**Notes:**<sup>(1)</sup>Revenue from Operations means the Revenue from Operations as appearing in the Restated Financial Statements.<sup>(2)</sup>EBITDA is calculated as Profit before tax + Depreciation + Interest Cost - Other Income<sup>(3)</sup> 'EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations<sup>(4)</sup> 'PAT Margin' is calculated as PAT for the period/year divided by revenue from operations.<sup>(5)</sup> Net worth means the aggregate value of the paid-up share capital and reserves and surplus of the company.<sup>(6)</sup>Return on Equity is ratio of Profit after Tax and Shareholder Equity<sup>(7)</sup>Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders' equity plus total borrowings {current & non-current}.**Further, for details see Financial KPIs of Company on page 81 of the RHP**

**Client Profile or Industries Served:** Through the e-commerce website [www.dentalkart.com](http://www.dentalkart.com) and the Mobile application, company make sale of the dental products to the hospitals, clinics and medical establishments. Company deliver the products across India and overseas to countries such as Malaysia, United Arab Emirates, Saudi Arabia, Australia, Kuwait, USA etc.

**Revenue segmentation in terms of top 10 clients – N.A.****Intellectual Property, if any**

We hold 32 trademarks, out of which 16 are registered, 14 are objected, 1 is accepted & advertised and Rectification filed for 1. For more details, refer "Government and Other Approvals" at page. 192 of Red Herring Prospectus.

**Market Share:** Not ascertainable**Manufacturing plant, if any:** Not available

**Employee Strength:** As on December 31, 2022, the Company has employed (including managerial personnel) 184 employees at various levels of the Organization.

BOARD OF DIRECTORS				
Sr. No.	Name	Designation (Independent / Whole time / Executive / Nominee)	Experience & Educational Qualification	Other Directorships
1.	Dr. Vikas Agarwal	Chairman & Managing Director	Experience: 10 years Qualification: Bachelor of Dental Surgery (BDS)	<b>Indian Companies:</b> • Waldent Innovations Private Limited <b>Foreign Companies: Nil</b>
2.	Sandeep Aggarwal	Whole time Director & CFO	Experience: 10 years Qualification: Bachelor of Technology	<b>Indian Companies:</b> • Waldent Innovations Private Limited <b>Foreign Companies: Nil</b>
3.	Akanksha Aggarwal	Non-Executive Director	Experience: 08 years Qualification: Bachelor of Dental Surgery (BDS)	<b>Indian Companies: Nil</b> <b>Foreign Companies: Nil</b>
4.	Varun Chugh	Independent Director	Experience: 05 years Qualification: Practicing Chartered Accountant	<b>Indian Companies:</b> • Renew Akshay Urja Limited <b>Foreign Companies: Nil</b>
5.	Ravi Kant Jagetiya	Independent Director	Experience: 12 years Qualification: Practicing Chartered Accountant	<b>Indian Companies:</b> • BMW Ventures Limited • Macfos Limited • Labelkraft Technologies Limited <b>Foreign Companies: Nil</b>

For further details in relation to our Board of Directors, see “*Our Management*” beginning on page 126 of the RHP.

Annexure A

#### OBJECTS OF THE OFFER

##### Details of means of finance –

The fund requirements for each of the objects of the Offer are stated as follows:

(₹ In lakhs)

Sr. No.	Objects of the Offer	Total estimate cost	Amount deployed till date	Amount to be financed from Net Proceeds	Amount to be deployed and utilized in F.Y.2023-24
1	To meet Working capital requirements;	2600.00	-	2600.00	2600.00
2	Expenditure to enhance visibility and awareness of our brands	300.00	-	300.00	300.00
3	General Corporate Purpose <sup>1</sup>	[•]	Nil	[•]	[•]
	<b>Total Net Proceeds</b>	[•]	[•]	[•]	[•]

(1) To be finalized upon determination of the Offer Price and updated in the Prospectus prior to filing with the RoC. The amount utilized for general corporate purposes shall not exceed 25% of the Gross Proceeds.

**Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of offer proceeds of past public issues / rights issue, if any, of the Company in the preceding 10 years:** Nil

**Name of monitoring agency, if any –** Not Applicable

**Terms of Issuance of Convertible Security, if any -** Not Applicable



## Shareholding Pattern:

Sr. No.	Particulars	Pre Offer number of shares	% Holding of Pre Offer
1.	Promoter and Promoter Group	1,22,00,000	95.00%
2.	Public	6,42,208	5.00%
	<b>Total</b>	<b>1,28,42,208</b>	<b>100.00%</b>

Number/amount of equity shares proposed to be sold by selling shareholders. – 10,50,000 Equity shares.

**RESTATED FINANCIALS STATEMENT**

(All amounts in Indian Rupees in Lakhs, unless otherwise stated)

Particulars	As at the Period/Year ended			
	31-12-2022	31-03-22	31-03-21	31-03-20
Total income from operations (Net)	8,728.59	7,692.05	4,007.08	3,041.80
Net Profit/(Loss) before tax and extra ordinary items	699.20	534.57	44.27	9.42
Net Profit / (Loss) after tax and extraordinary items	501.90	540.98	32.58	9.44
Equity Share Capital	20.00	20.00	20.00	20.00
Reserves and Surplus	1,082.66	580.76	39.78	7.20
Net worth*	1,102.66	600.76	59.78	27.20
Basic earnings per share (₹)	4.11	4.43	0.27	0.08
Diluted earnings per share (₹)	4.11	4.43	0.27	0.08
Return on net worth (%)	45.52%	90.05%	54.50%	34.71%
NAV per Equity Shares (Based on Actual Number of Shares) (₹)	551.33	300.38	29.89	13.60
NAV per Equity Shares (Based on Weighted Average Number of Shares - With Bonus Effect) (₹)	9.04	4.92	0.49	0.22

\*Net worth for ratios is = Equity share capital + Reserves and surplus (Excluding Capital Reserve)

**INTERNAL RISK FACTORS**

(Minimum 5 and maximum 10 risk factors to be specified)

The below mentioned risks are top 10 risk factors as per the RHP.

1. We are dependent upon third parties for manufacture and supply of substantially all of our products with which we do not have long term contracts or exclusive supply arrangements. Any delay or failure on the part of such vendors to deliver products, may adversely affect our business, profitability and reputation.
2. Our future success depends on our ability to promote our brand and protect our reputation. Our failure to establish and promote our brand and any damage to our reputation will hinder our growth.
3. Our future growth is dependent upon our ability to identify and maintain new products, technologies and customers that achieve market acceptance with acceptable margins.
4. The sale of our owned brand products subjects us to unique risks and enhances certain other risks
5. We purchase inventory in anticipation of sales, and if we fail to manage our inventory effectively, our business and results of operations could be adversely affected
6. Our business depends on the growth of the digital commerce industry in India and our ability to effectively respond to changing user behavior on digital platforms.
7. We operate in highly competitive markets, and the scale and resources of some of our competitors may allow them to compete more effectively than we can, which could result in a loss of our market share and a decrease in our net revenues and profitability.
8. If we fail to retain existing customers or fail to maintain AOV levels, we may not be able to sustain our revenue base and margins, which would have a material adverse effect on our business and results of operations.
9. There are certain discrepancies/errors noticed in some of our corporate records relating to forms filed with the Registrar of Companies and other provisions of Companies Act, 2013. Any penalty or action taken by any regulatory authorities in future, for non-compliance with provisions of corporate and other law could impact the reputation and financial position of the Company to that extent.

10. If we are unable to manage our growth or execute our strategies effectively, our business plan and expansion may not be successful, and our business and prospects may be adversely affect.

For further details on '**Risk Factors**' please refer page no. 26 of the Red Herring Prospectus.

#### SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

- A. A summary of outstanding litigation proceedings involving our Company, our Promoters, Directors and our Group Company, as on the date of this Red Herring Prospectus as disclosed in the section titled "**Outstanding Litigation and Material Developments**" in terms of the SEBI (ICDR) Regulations and the Materiality Policy is provided below:

Name of Entity	Criminal Proceedings	Tax Proceedings	Statutory or Regulatory Proceedings	Disciplinary actions by the SEBI or Stock Exchanges against our Promoters	Material Civil Litigations	Aggregate amount involved (₹ in lakhs)
<b>Company</b>						
By the Company	-	-	-	-	-	-
Against the Company	-	-	-	-	-	-
<b>Directors</b>						
By our Directors	-	-	-	-	-	-
Against the Directors	-	-	-	-	-	-
<b>Promoters</b>						
By Promoters	-	-	-	-	-	-
Against Promoters	-	-	-	-	-	-
<b>Group Company</b>						
By Group Company	-	-	-	-	-	-
Against Group Company	-	-	-	-	-	-

For further details, see "Outstanding Litigation and Material Developments" on page 189 of the RHP.

- B. Brief details of top 5 material outstanding litigations against the company and amount involved - Nil
- C. Regulatory Action, if any - disciplinary action taken by SEBI or stock exchanges against the Promoters in last 5 financial years including outstanding action, if any - Nil
- D. Brief details of outstanding criminal proceedings against Promoters - Nil

#### ANY OTHER IMPORTANT INFORMATION AS PER BRLM / ISSUER COMPANY - NIL

#### DECLARATION BY THE COMPANY

We hereby declare that all relevant provisions of the Companies Act, 1956, the Companies Act, 2013 and the guidelines/regulations issued by the Government of India or the guidelines/regulations issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be have been complied with and no statement made in the Red Herring Prospectus is contrary to the provisions of the Companies Act, 1956, the Companies Act, 2013, the Securities and Exchange Board of India Act, 1992 or rules made or guidelines or regulation issued there under, as the case may be. We further certify that all statements in the Red Herring Prospectus are true and correct.

## IN THE NATURE OF ABRIDGED PROSPECTUS – MEMORANDUM CONTAINING SALIENT FEATURES OF THE RED HERRING PROSPECTUS (RHP) BIDDER'S UNDERTAKING FOR BID CUM REVISION FORM

I/We (on behalf of joint Bidders, if any) confirm that the Acknowledgement Slip for my/our Bids is enclosed for the revisions which are being requested. I/We agree to be bound by all the terms & conditions mentioned in the Bid cum Application Form submitted earlier by me/us. I/We (on behalf of joint Bidders, if any) authorise you to reject this Bid Revision Form, in case any of the details of my/our existing Bids as appearing on the electronic book building system do not tally with the details given in this Bid Revision Form.

### INSTRUCTION FOR FILLING UP THE BID REVISION FORM

- Name of Sole/First Bidder should be exactly the same as it appears in the Depository records. In case of joint Bids, the Bid cum Application Form should contain only the name of the First Bidder whose name should also appear as the first holder of the beneficiary account held in joint names. The Bid means an "indication to make an offer" and not "an offer".
- Please ensure that the Bid options provided are in the same order as that provided in the Bid cum Application Form submitted earlier.
- In case there is no change in the particular Bid option, please write "NO CHANGE". In case you want to cancel the Bid option, please write "CANCELLED".
- Total Bid Amount payable must be calculated for the highest of three options, at Bid Price. Total Bid Amount to be paid must be calculated net of total amount paid at the time of submission of Bid cum Application Form. Bidders, please ensure that your bank has notified an SCSB Branch in the city where the Bid cum Application Form is being submitted.
- Revision of Bids in case of Revision of Price Band: In case of an upward revision in the Price Band, Bidders who had Bid at Cut-off Price could either (i) revise their Bid or (ii) shall make additional payment based on the cap of the revised Price Band (such that the total amount i.e., original Bid Amount plus additional payment does not exceed ₹ 200,000 if the Bidder wants to continue to Bid at Cut-off Price), with the SCSBs/ members of the Syndicate/Registered Brokers/CRTA/CDPs to whom the original Bid was submitted. In case the total amount (i.e., original Bid Amount plus additional payment) exceeds ₹ 200,000, the Bid will be considered for allocation under the Non-Institutional Portion in terms of the RHP. If, however, the Bidder does not either revise the Bid or make additional payment and the Offer Price is higher than the cap of the Price Band prior to revision, the number of Equity Shares Bid for, shall be adjusted downwards for the purpose of Allotment, such that no additional amount would be required to be blocked and the Bidder is deemed to have approved such revised Bid at Cut-off Price. In case of a downward revision in the Price Band, announced as above, UPI Investors who have bid at Cut-off Price, could either revise their Bid or the excess amount blocked at the time of bidding would be unblocked from the ASBA Account after the Allotment is finalised.
- Only the First Bidder is required to sign the Bid cum Application Form /Revision Form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Applicants should specify only his/her ASBA bank account or UPI ID linked with his/her own bank account in case of Sole Bidder and ASBA bank account or UPI ID linked with the bank account of First Bidder in case of joint Bidder, in the application form. If the First Bidder is not the account holder, ensure that the Bid cum Application Form is signed by the ASBA Account holder. Signature of the ASBA Account holder is mandatory.
- 89 Please note that application made using third party UPI ID or third party ASBA Bank A/c. are liable to be rejected.

  - QIBs and Non-Institutional Investors Bidding for an amount exceeding ₹ 500,000 cannot use UPI Mechanism to apply per NPCI vide circular reference no.NPCI/UP/OC No. 127/2021-22 dated December 9, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/45 dated April 5, 2022.
  - For UPI Bidders applying using UPI.
    - Please ensure that your Bank is offering UPI facility for public offers.
    - Please mention UPI ID clearly in CAPITAL LETTERS only.
    - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) UPI Bidders Bidding using the UPI Mechanism may apply through the SCSBs and mobile applications whose names appears on the website of the SEBI (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=40>) and (<https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmid=43>) respectively, as updated from time to time.
    - Eligible NRIs applying in the Offer through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Bid cum Application Form.
    - UPI ID cannot exceed 45 characters.
    - Please ensure that you are using your UPI ID only and not the UPI ID of any third party.
    - UPI Bidders Bidding using the UPI Mechanism shall ensure that details of the Bid are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN. For further details, see "Offer Procedure" on page 227 of the RHP.
- Other Instructions:** a. Revision to Bids must be made only in the prescribed Revision Form, as applicable; b. Revision Form must be completed in full, in BLOCK LETTERS in ENGLISH. Bidders should note that the Member of the Syndicate/ SCSBs/Registered Brokers/CRTA/CDPs will not be liable for errors in data entry due to incomplete or illegible Revision Forms; c. Ensure that Acknowledgment Slip for your Bid and any other applicable documents in support of the revision are attached with the Revision Form; and d. Bidders shall only be required to issue instruction to block the revised amount in excess of their original blocked amount based on the cap of the revised Price Band upon an upward revision of their Bid.
- Revision(s) in the Bid, the Bidders/Applicants will have to use the services of the same Designated Intermediary through which such Bidder/Applicant had placed the original Bid. Bidders/Applicants are advised to retain copies of the blank Revision Form and the Bid(s) must be made only in such Revision Form or copies thereof. Investors must ensure that their PAN is linked with Aadhaar card and are in compliance with the CBDT notification dated February 13, 2020 and press release dated June 25, 2021 read with press release dated September 17, 2021.

### OFFER STRUCTURE

Particulars of the Offer	Market Maker Reservation Portion	QIBs	Non-Institutional Investors	Retail Individual Investors
<b>Number of Equity Shares available for allocation</b>	Upto 2,16,000 Equity Shares	Not more than 20,02,000 Equity Shares	Not less than 6,02,000 Equity Shares*	Not less than 14,04,000 Equity Shares*
<b>Percentage of Offer Size available for allocation</b>	5.11% of the Offer Size	Not more than 50% of the Net Offer	Not less than 15% of the Net Offer	Not less than 35% of the Net Offer
<b>Basis of Allotment</b>	Firm Allotment	Proportionate as follows (excluding the Anchor Investor Portion): (a) Up to [●] Equity Shares shall be available for allocation on a proportionate basis to Mutual Funds only; and (b) Up to [●] Equity Shares shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above. Up to 60% of the QIB Portion (of up to [●] Equity Shares) may be allocated on a discretionary basis to Anchor Investors of which one-third shall be available for allocation to Mutual Funds only, subject to valid Bid received from Mutual Funds at or above the Anchor Investor Allocation Price.	Allotment to each Non-Institutional Bidder shall not be less than the Minimum NIB Application Size, subject to the availability of Equity Shares in the Non- Institutional Portion, and the remaining Equity Shares, if any, shall be allotted on a proportionate basis. For details, see "Offer Procedure" beginning on page 227 of this Red Herring Prospectus.	Allotment to each Retail Individual Bidder shall not be less than the maximum Bid lot, subject to availability of Equity Shares in the Retail Portion and the remaining available Equity Shares if any, shall be allotted on proportionate basis. For details, see "Offer Procedure" beginning on page 227 of this Red Herring Prospectus.
<b>Mode of Allotment</b>	Compulsorily in dematerialized form.			
<b>Minimum Bid Size</b>	2,16,000 Equity Shares	Such number of Equity Shares and in multiples of [●] Equity Shares that the Bid Amount exceeds ₹200,000	Such number of Equity Shares and in multiples of [●] Equity Shares that the Bid Amount exceeds ₹200,000	[●] Equity Shares
<b>Maximum Bid Size</b>	2,16,000 Equity Shares	Such number of Equity Shares in multiples of [●] Equity Shares not exceeding the size of the Net Offer, subject to applicable limits	Such number of Equity Shares in multiples of [●] Equity Shares not exceeding the size of the Net Offer (excluding the QIB portion), subject to applicable limits	Such number of Equity Shares in multiples of [●] Equity Shares so that the Bid Amount does not exceed ₹200,000
<b>Trading Lot</b>	[●] Equity Shares, However the Market Maker may accept odd lots if any in the market as required under the SEBI (ICDR) Regulations, 2018.	[●] Equity Shares and in multiples thereof	[●] Equity Shares and in multiples thereof	[●] Equity Shares and in multiples thereof
<b>Terms of Payment</b>	Full Bid Amount shall be blocked by the SCSBs in the bank account of the ASBA Bidder (other than Anchor Investors) or by the Sponsor Bank through the UPI Mechanism, that is specified in the ASBA Form at the time of submission of the ASBA Form. In case of Anchor Investors: Full Bid Amount shall be payable by the Anchor Investors at the time of submission of their Bids.			
<b>Mode of Bid</b>	Only through the ASBA process.	Only through the ASBA process. (Except for Anchor investors)	Only through the ASBA process	Through ASBA Process Through Banks or by using UPI ID for payment

\* Subject to finalization of basis of allotment.

**COMMON BID  
REVISION  
FORM**

**VASA DENTICITY LIMITED - INITIAL PUBLIC OFFER - REVISION - NR**

Registered Office: Khasra No. 714, Village, P.O. Chattarpur, South Delhi-110074, Delhi, India  
Contact Person: Kriti Arora, Company Secretary & Compliance Officer;  
Tel No: +91 85273 60456; E-mail: cs@dentalkart.com; Website: www.dentalkart.com; CIN.: U74999DL2016PLC305052

**FOR NON-RESIDENTS,  
INCLUDING ELIGIBLE NRIs, FIIs,  
FPIs OR FVCIs ETC. APPLYING ON  
A REPATRIATION BASIS**



To,  
The Board of Directors  
VASA DENTICITY LIMITED

**100% BOOK BUILT OFFER**  
ISIN - INE0N5801013  
LEI: 984500E5B5C442E1E140

**Bid Cum  
Application  
Form No.**

<b>SYNDICATE MEMBER'S STAMP &amp; CODE</b>	<b>REGISTERED BROKER / SCSB / CDP / RTA STAMP &amp; CODE</b>	<b>1. NAME &amp; CONTACT DETAILS OF SOLE/FIRST BIDDER</b>
		Mr./Ms./M/s. _____
		Address _____
		Email _____
		Tel. No (with STD code) / Mobile _____
<b>SUB-BROKER'S/SUB-AGENT'S STAMP &amp; CODE</b>	<b>SCSB BRANCH STAMP &amp; CODE</b>	<b>2. PAN OF SOLE / FIRST BIDDER</b>
		_____
<b>BANK BRANCH SERIAL NO.</b>	<b>SCSB SERIAL NO.</b>	<b>3. BIDDERS DEPOSITORY ACCOUNT DETAILS ■ NSDL ■ CDSL</b>
		_____
		For NSDL enter 8 Digit DP ID followed by 8 Digit Client ID / For CDSL enter 16 Digit Client ID.

**PLEASE CHANGE MY BID**

4. FROM (AS PER LAST BID OR REVISION)												
Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹) / "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures Only)			
	8	7	6	5	4	3	2	1	Bid Price	Retail Discount, if any	Net Price	"Cut-off" (Please ✓ tick)
Option 1												<input type="checkbox"/>
(OR) Option 2												<input type="checkbox"/>
(OR) Option 3												<input type="checkbox"/>

5. TO (REVISED BID) (Only Retail individual Bidders can BID at "Cut-Off")												
Bid Options	No. of Equity Shares Bid (In Figures) (Bids must be in multiples of Bid Lot as advertised)								Price per Equity Share (₹) / "Cut-off" (Price in multiples of ₹ 1/- only) (In Figures Only)			
	8	7	6	5	4	3	2	1	Bid Price	Retail Discount, if any	Net Price	"Cut-off" (Please ✓ tick)
Option 1												<input type="checkbox"/>
(OR) Option 2												<input type="checkbox"/>
(OR) Option 3												<input type="checkbox"/>

6. PAYMENT DETAILS [IN CAPITAL LETTERS]												
Additional Amount Blocked (₹ in Figures) _____ (₹ in words) _____												
ASBA Bank A/c No. _____												
Bank Name & Branch _____												
OR _____												
UPI Id. _____ (Maximum 45 characters)												

I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS OF THIS BID REVISION FORM AND THE ATTACHED ABRIDGED PROSPECTUS AND THE GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES ("GID") AND HEREBY AGREE AND CONFIRM THE 'BIDDER'S UNDERTAKING' AS GIVEN OVERLEAF. I/WE (ON BEHALF OF JOINT BIDDERS, IF ANY) HEREBY CONFIRM THAT I/WE HAVE READ THE INSTRUCTIONS FOR FILLING UP THE BID REVISION FORM GIVEN OVERLEAF.

<b>7 A. SIGNATURE OF SOLE / FIRST BIDDER</b>	<b>7 B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)</b>	<b>MEMBER'S OF THE SYNDICATE / SUB-SYNDICATE MEMBER/ REGISTERED BROKER / SCSB / CDP / RTA / AGENT STAMP (Acknowledging upload of Bid in Stock Exchange System)</b>
	I/We authorize the SCSB to do all acts as are necessary to make the Application in the Issue	
	1) _____	
	2) _____	
	3) _____	
Date: _____, 2023		

TEAR HERE



**VASA DENTICITY LIMITED - BID  
REVISION FORM -  
INITIAL PUBLIC OFFER - NR**

Acknowledgement Slip for Members  
of the Syndicate/Sub-Syndicate  
Member/Registered Broker/SCSB/  
CDP/RTA / Agent

**Bid Cum  
Application  
Form No.**

PAN of Sole / First Bidder

DPID / CLID																			
Additional Amount Blocked (₹ in figures)										Bank Name & Branch									
ASBA Bank A/c No./UPI Id																			
Received from Mr./Ms./M/s.																			
Telephone / Mobile										Email									

Stamp & Signature of SCSB Branch

TEAR HERE

<b>VASA DENTICITY LIMITED - BID REVISION FORM INITIAL PUBLIC OFFER - NR</b>		Option 1	Option 2	Option 3	Stamp & Signature of Member of the Syndicate/Sub-Syndicate Member/ Registered Broker / SCSB / CDP / RTA / Agent	Name of Sole / First Bidder
	No. of Equity Shares					
	Bid Price					
	Additional Amount Blocked (₹ in figures)					
	ASBA Bank A/c No. / UPI Id:					
	Bank Name & Branch:					
<b>Acknowledgment Slip for Bidder</b>						
<b>Bid Cum Application Form No.</b>						

Important Note: Application made using third party UPI Id or ASBA Bank A/c are liable to be rejected.